

**Zoning Board  
Goshen, NH  
Minutes of October 11, 2017  
FINAL**

**Attendance** (*quorum* = 3): Alicea Bursey (Chair), Ray Porter (Vice Chair), Judy Dunn, Dan Scott and Stephen Bursey (alternate)

*Meeting called to order at 7:00pm*

**Review of minutes from September 13, 2017**

*Judy Dunn motioned to accept the minutes from September 13, 2017. Dan Scott seconded the motion. All in favor, minutes approved “as is.”*

**Discussion of signage regulation wording:**

The board reviewed sign regulations from five surrounding towns to determine the appropriate changes that should be made to Goshen’s regulations. The towns reviewed were Newbury, Sunapee, Alstead, Stoddard, and Newport. The following changes were suggested to the Zoning and Building Ordinances, sections III.G. and V.E Outdoor Advertising.

**Original Wording:**

**G. OUTDOOR ADVERTISING**

For the purpose of this ordinance, outdoor advertising shall be classified as commercial use, and shall be regulated according to the provisions of paragraph V.E.

**E. Outdoor Advertising**

Outdoor advertising shall be permitted only in conformity to the following regulations:

1. An outdoor sign shall not be larger than twenty (20) square feet for a business and shall not be larger than six (6) square feet for non-business related signage. Signs in excess of twenty (20) square feet in size, may be permitted by special exception, provided that the proposed sign is located on the premises of the business advertised, and is otherwise in compliance with all other restrictions set forth in this ordinance.
2. It shall not be placed within twenty-five feet (25’) of a road centerline nor within one hundred-fifty feet (150’) of an intersection unless affixed to a building and not extended beyond or above the same by more than three feet (3’).
3. Illumination shall only be by continuous non-flashing and non-colored light and shall conform to the provisions of Section III.L.
4. A zoning permit for erection shall be procured from the Building Inspector at the usual fee.
5. Permanent advertising shall be permitted only on the premises of the commercial property advertised.
6. Off-premises advertising may be allowed only by special exception.

## Proposed Wording:

### G. OUTDOOR ADVERTISING (NO CHANGES PROPOSED)

For the purpose of this ordinance, outdoor advertising shall be classified as commercial use, and shall be regulated according to the provisions of paragraph V.E.

#### E. Outdoor Advertising

##### E.1 Conforming Outdoor Advertising

Outdoor advertising shall be permitted only in conformity to the following regulations:

1. Signage will only be allowed in recreational and commercial district, unless by exception.
2. An outdoor sign shall not be larger than ~~twenty (20)~~ square feet. A larger sign, of up to ~~thirty (30)~~ square feet in size, may be permitted by special exception, provided that the proposed sign is located on the premises of the business advertised, and is otherwise in compliance with all other restrictions set forth in this ordinance, see also lighting requirements (III.L).
3. ~~It shall not be placed within twenty five feet (25') of a road centerline nor within one hundred fifty feet (150') of an intersection. Signage shall be placed no less than five (5) feet from the property line set back unless affixed to a building and not extended beyond or above the same by more than three feet (3').~~
4. At no time may signage impair or impede vision of traffic.
5. If signage is intended to face in two directions, signage must be built back-to-back to ensure smallest footprint possible.
6. Home business signage is subject to provisions of V.E. and A.2.b.ii. Signs must be simple and are not permitted to be illuminated or have sound.
7. Illumination shall only be by continuous non-flashing and non-colored light and shall conform to the provisions of Section III.L.
8. The following signs are prohibited: Neon, tubular gas, animated, flashing, noise making, changeable electronic message boards or signs that have lights of changing degrees of intensity, brightness or color, or intermittently or intensely lit signs that could present a potential distraction or safety hazard to passing motorists or pedestrians, except as otherwise provided herein. Temporary seasonal holiday decorations are not considered as part of this regulation.
9. Signage shall be allowed by variance and special exception in accordance with the appropriate requirements for the type of use granted.
10. A zoning permit for erection of signage shall be procured from the Building Inspector at the usual fee.
11. Permanent advertising may be allowed only by special exception.
12. Billboards are prohibited.
13. Every attempt should be made to preserve the character and charm of the town when considering the design and installation of outdoor signage.

##### E.2 Existing Non-Conforming Signs (NEW SECTION):

Every sign lawfully in existence at the time of adoption of these regulations may continue in existence and be maintained by the owner of the premises, but may not be changed in any of its dimensions or character or be moved, unless it is made to comply with these regulations. In the event there is a change of ownership of the premises, a change of tenants, or a reconstruction of a sign, then all signs must be brought into compliance with these regulations.

Any non-conforming signs, the use of which had been discontinued for a period in excess of ninety (90) days, shall not be reestablished, restored or repaired unless it is made to comply with these regulations. The Zoning Board will review these changes during the next meeting and vote to make the changes public. Once approved, the changes will be presented during a public hearing and then brought before the town during the town meeting in March.

**Pollack Variance Follow-up**

It has only been 28 days since the Pollack Variance was voted upon. The appeal period is officially 30 days. No complaints or concerns have been brought to the board at this time, however, no final action can be made until after the 30 days. Follow-up with this variance will take place during the next meeting, November 8th.

**Other Business:**

- The next meeting will be on the second Wednesday of the month - November 8, 2017.

**Standing items:**

- Review of signage regulations
- Pollack Variance follow-up

*Motion to adjourn made by Dan Scott and seconded by Judy Dunn; meeting adjourned at 7:55pm.*

Respectfully Submitted,

Melissa Salinardi  
Recording Secretary